



2015
Sponsorship
Booklet



CHAR-MECK SENIOR GAMES

Fact Sheet

OVERVIEW: For more than 30 years, seniors from Mecklenburg County who are “50 and better” have participated in the annual Charlotte-Mecklenburg Senior Games. Beginning in April 2015, 300-500 athletes and artists will participate in over 30 athletic events, as well as visual and performing artistic competitions.

The Charlotte-Mecklenburg Senior Games provides an excellent method to reach local active seniors and their families.

EVENT DATES: April - May 2015

VENUES: Various venues in Mecklenburg County include:

Crews Road Recreation Center
Mecklenburg County Aquatic Center
Dowd YMCA
Charlotte Motor Speedway
Park Lanes
Marion Diehl Recreation Center
Rack'em Pub & Billiards
Tyvola Senior Center
Levine Senior Center
Alexander Graham Middle School
Mecklenburg Wildlife Club
Levine Jewish Community Center

EVENTS:

Track & Field	Fun Walk	Croquet
Tennis	Basketball	Badminton
Bowling	Racquetball	Billiards
Swimming	Shuffleboard	Golf
Cycling	Table Tennis	Horseshoes
Heritage Arts	Literary Arts	Performing Arts
Visual Arts	Cheerleading	Bocce
Archery	Softball	Spin Casting
Football Throw	Softball Throw	Basketball Shoot
Bag Toss (Cornhole)	Pickleball	

CONTACT:

Peggy McDonald
c/o Charlotte Mecklenburg Senior Games
2225 Tyvola Road
Charlotte, NC 28210
(704) 542-3744 – Home
(704) 533-6206 – Mobile

CHAR-MECK SENIOR GAMES

Platinum Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) displayed in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org
- Large logo on back of official Volunteer and Participant Senior Games T-shirts.
- Large logo on Games registration booklet if confirmed by Jan 1.
- Promotional booth space available at Kick Off, Opening Ceremony and Visual Arts Ceremony at Tyvola Senior Center and other various events.

SPONSOR

INVESTMENT

\$3,000 and up

Please make check payable to Charlotte-Mecklenburg Senior Games.

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CHAR-MECK SENIOR GAMES

Gold Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) displayed in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org
- Large logo on back of official Volunteer and Participant Senior Games T-shirts.
- Large logo on Games registration booklet if confirmed by Jan 1.
- Promotional booth space available at Kick Off, Opening Ceremony and Visual Arts Ceremony at Tyvola Senior Center and other various events.

SPONSOR

INVESTMENT

\$2,500.00 and up

Please make check payable to Charlotte-Mecklenburg Senior Games.

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CHAR-MECK SENIOR GAMES

Silver Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org.
- Medium logo on back of official Senior Games T-shirts (for participants and volunteers).
- Medium logo on Games registration booklet if confirmed by Jan.1.
- Promotional booth space available at Kick Off, Opening Ceremony and Visual Arts Ceremony at Tyvola Senior Center and other various events.

SPONSOR

INVESTMENT

\$1,500.00

Please make check payable to Charlotte-Mecklenburg Senior Games.

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CHAR-MECK SENIOR GAMES

Bronze Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org.
- Small logo on back of official Senior Games T-shirts (for participants and volunteers).
- Promotional booth space available at Kick Off, Opening Ceremony and Visual Arts Ceremony at Tyvola Senior Center and other various events.
- Small logo on Games registration booklet if confirmed by Jan 1.

SPONSOR

INVESTMENT:

\$500

Please make check payable to Charlotte-Mecklenburg Senior Games.

CONTACT:

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